

Key Collaborations - FHWA Health in Transportation

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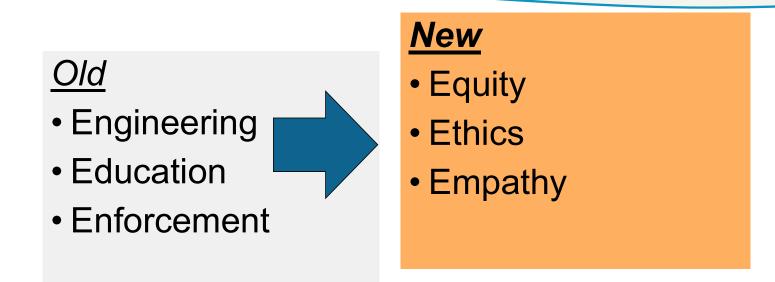
Federal Highway Administration (FHWA), Office of Natural Environment

TEMPO July 2023

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Transportation and Public Health: The New 3 E's



Source: Jennifer Toole https://tooledesign.com/thenewes/

Transportation → Public Health Pathways



- Connectivity and access
- Safety and injury prevention
- Air quality
- Active Transportation and physical activity
- Transit availability
- Equity
- Evacuation and emergency response

Source: https://www.fhwa.dot.gov/planning/health_in_transportation/planning_framework/



HinT Overview

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Office of Planning, Environn			
Planning Environment R		ossary Awards Conta	cts
Health in	Transportation		
Health in Transportation Working Group	FHWA o Planning o Health In Transportation		
Frequently Asked Questions	Health in Transportation Working Group		
Planning Framework	The Health in Transportation Working Group is a group of U.S. Department of Transportation (USDOT) staff that began in early 2012 to:	Annual Reports	
Resources		• 2016	
Outreach Brochures	 Develop a common understanding of health in transportation; 	• 2015	
Contacts	 Identify aspects of existing USDOT programs that relate to health; and 	• 2014	
For more information, please contact:	 Address stakeholder's health-related concerns and communicate these concerns within the agency. 	• 2013	
 Frederick Bowers Tameka Macon Victoria Martinez Aung Gye Jill Stark 	Working Group members focus on developing resources and expertise related to health within the Feder Administration (FHWA), the Federal Transit Administration (FTA), the National Highway Traffic Safety Ad and the Office of the Secretary of Transportation (OST), and improving leadership and communication a relationship between transportation and health.	ministration (NHTSA),	e
	The Working Group considers approaches to address health issues and requests for information, respon		

The Framework

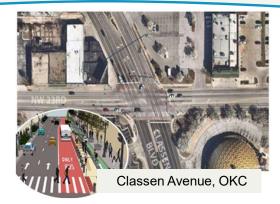
Health in Transportation Corridor Planning Framework



- People first
- Six steps common to corridor planning studies
- · Information to integrate public health at each step
- Practitioners apply information they need into the corridor study

Source: https://www.fhwa.dot.gov/planning/health_in_transportation/planning_framework/

2015 Test Corridors





South Arlington Corridor, Akron, OH



SR 109, Nashville, TN



College Avenue, Appleton, WI

Source: https://www.fhwa.dot.gov/planning/health_in_transportation/planning_framework/framework_test_cases/index.cfm



Haddon Ave., Camden, NJ





Rodgers Ave, Fort. Smith, AR



US 101 San Luis Obispo, CA



I-10 Corridor, Houston, TX



Main Street, Bloomington-Normal, IL



SR 224, Summit County, UT



Central Ave Trail, Prince George's County, MD

U.S. Department of Transportation Federal Highway Administration

8 Source: https://www.fhwa.dot.gov/planning/health_in_transportation/planning_framework/connections.cfm

Lessons Learned

Community engagement health resonates with the public and transportation agencies are using community input for data

Improve partnerships working with other agencies improves success and having an FHWA Framework opens doors

Institutionalize health partnerships, success stories, and public support help change the outcomes

The Big Picture – Transform Rogers Ave.

Physical activity, diet, safety and injury rates, exposure to pollution, and how easily people can access work, shops, services and schools is influenced by public facilities. The connection is clear—healthy community design matters. The Rogers Avenue planning framework is an important tool to achieve healthier built environments in Fort Smith.



Figure 1: Conceptual rendering of a facility similar to Rogers Avenue. Courtesy: Hollywood Blvd. https://www.safestreetsummit.org/2020-safe-streets-awards

Source: https://www.fhwa.dot.gov/planning/health_in_transportation/planning_framework/framework_test_cases/index.cfm



Making the Healthy Connections – Economic Benefits of Access to Essential Services

Transportation and other basic infrastructure investments are the foundation of every successful community.

- Investments must be transparent, coordinated and coherent.
- Equitable investments improve wellbeing. Underinvestment leads to disenfranchisement.
- Making transportation investments that support more equitable and healthier outcomes are beneficial to the whole community.
- Including health outcomes will cultivate champions, increase participation and leverage support.
- Economic Benefits Outreach Brochures: Making the (Healthy) Connection

Making the Healthy Connection – Economic Benefits of Access to Essential Services

BY THE NUMBERS

40 SPONSORED public transit systems

arew from 9 to 40

\$1 / 14,000

more jobs transit accessible jobs increased by 14,000



Land use and transportation agencies in Evanston, IL coordinated policies to increase property values, allowing the city to lower its tax rate.

勖



in savings Research Program found that coordinating ave millions nationwide

Access is an essential service common to all communities. Residents need access t w food, healthcare, social connections, and jobs or education. Businesses need a productive workforce and consistent customer base. Workers need reliable access to jobs at an affordable communities cost. Communities that integrate transportation and business interests tend to be economically robust – which translates into a continuously increasing tax base. When all transportation modes are saf and convenient, residents need government services less. Everyone can access a greater number and variety of jobs and support a

https://www.fhwa.dot.gov/planning/health_in_transportation.

What can you do to support your local economy?

Informed transportation decisions ensure safe and reliable transportation access for the entire community. Individual transportation agency staff contribute to decisions that promote job access, improve exercise, and sustain a healthy lifestyle. In other words, decisions that positively impact health and the local economy.

The Federal Highway Administration has gathered noteworthy facts and real-world examples into a series of short brochures to help transportation practitioners improve access options, while promoting health and supporting the local economy. Look for individual brochures on - Active Transportation, Complete Streets, Rural and Small Town Transportation, Interagency Cooperation, and Public Transit.

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ECONOMIC BENEFITS IN TRANSPORTATION



Six brochures about the economic benefits of including safe, multi-modal access and health consideration in transportation planning and programming

https://www.fhwa.dot.gov/planning/health in transportation/outreach/

What Are the **Economic Benefits of Transportation?**

FOR COMMUNITY MEMBERS Increased residential property values and neighborhood stability emes located near transit-rich walkable areas are in demand

survey from the National Association of caltors, over 80% of people look for a home ith aidewalks and places to walk. Several udles have also shown increased property oves wellbeing of residents

Seing in good health can be good for your vallett Exercise, including walking and sicycling, improves a person's overall healt and can reduce illness and related medical

Connects people to jobs

ad use and transportation pla cisions can improve mobility, by providin e and convenient travel options. Access t sool, work, affordable housing, or critical vices can make a major difference in ople's lives. For example, public transit ca aduce up to 3,5 times more jobs in areas h ligh unemployment, compared to acces



FOR LOCAL GOVERNMENTS

Increased tax revenues Communities thrive when increased tax reven provide opportunities for local governments to invest. Sidewalke, black lance, and trails can revitalize a neighborhood, attracting new businesses and investments, and increased retail sales. With increased sales and property axes, local governments will receive more in tax evenue without mising rates.

Decreased demand for government services Public transit can be a lifeline to finding and holding a job. Targeted public transit systems have shown \$1.60 and \$1.70 in user and societal benefits for every \$1 invested in the transit service. Improved or expanded service can attra higher iddenship rates, which can reduce overall

Attracts Business Investm

Coordinating land use planning and transition to be care to make all ratios of Small businesses are noted to all ratios Small businesses are more likely to choose locations in mixed use neighborhoods with robust transit services. Realient transit oriented neighborhoods do no careful coordination between land use a (\$1)

FOR BUSINESSES

Increased sales and decreased vacancies Active streets with fost traffic are attractive to businesses and safe, multimodal street designs encourage people to get out of indi-cars. Many towns have seen new businesses set up after adding sidewalks, bite lanes, turssil, or traffic calming messures. In fact, multimodal redesigns can reduce commercit vacancies by 507056.

Expanded labor pool

Public transit connects more people to jobs, providing options for job seekers and hiring companies alike. A study of three innovation districts found that removing public transit investment from their plans would reduce to labor pool by over 2.4 million collectives, du

Supports tourism and related spending

Bicycling is now a growing industry in many small towns and rural areas. Trails and other bicycle facilities can draw visitors and create omortunities for surportive services and retate

Source https://www.fhwa.dot.gov/planning/health in transportation/outreach/



Making the Healthy Connection: Partnerships

BY THE NUMBERS

191% INCREASE in property values

agencies coordinated land use and values, allowing the city to lower its tax rate.



rural public transit systems

The Montana DOT worked with local councils on aging to coordinate efforts and apply jointly for grants to rapidly expand rural public transit service in the state

\$700 MILLION

in savings

can save millions nationwide \$1



Based on a national community National Association of Realtors, short Communities consist of intertwined systems of land use, transportation, the built environment. How one syste is managed impacts all other system is managed impacts an other system increasing the need to work together to agencies can meet these goals faster and with fewer resources. Decision makers are more inclined to support new initiatives that show a larger benefit to the community.

What can you do to support your local economy?

Reach out to land use, public health, public works, housing, economic development, and other public agencies to learn about plans or programs that may overlap with your transportation goals and objectives. Develop relationships with people in those agencies. When you're starting a new project, they may be more interested in getting involved. Think about private and nonprofit sector agencies that may also have overlapping interests. Whenever you coordinate efforts, save resources, and align projects, you are doing a service for your agency and community.

https://www.fhwa.dot.gov/planning/health in transportation/



INTERAGENCY PARTNERSHIPS

MAKING CONNECTIONS



What are the benefits of Interagency **Cooperation?**

FOR COMMUNITY MEMBERS

We all need safe and convenient ways to get around – especially people who don't drive. Getting people to work, school, and other destinations should be a priority for transportation, land use, public health, education, and economic agencies.

Increases mobility and access options

Partnerships between land use and transportation can improve mobility and access options for residents, especially those who don't drive. Safe and convenient options to get to school, work, or critical services can make a major difference in people's lives. Older adults can age in place longer if they have opportunities to walk or take transit to visit friends, make doctor's appointments, and access other destinations. The Montana DOT worked with local councils on aging to coordinate efforts and apply jointly for grants to rapidly expand public transit service in the state between 2008 and 2015.

Sources in this brief include: Doos Built Environment Matter for Incovation? A Quantizative Study of the Physical Assess of Innovation Priorita in the United Surset, Humapmanian Research Board (2017), Where is the Land of Orotorumy? The Geography of Intergenerational Mobility in the United States, National Bureau of Economic Research (2014), Recompeting Small-Town America by Bue: New Federal Transit Rules Sport Investment. AARP (2014). Economic Benefits of Coordinating Human Service Transportation and Transit Services (2002). Photoe: Shutterstock.

Source: https://www.fhwa.dot.gov/planning/health in transportation/outreach/



Attracts Business Investment Coordinating land use planning and transit

use and transportation agencies.

policies must also be in place.

business community

to Health" initiative.

Improves connections with the

Interagency programs are a great way

encourage investment. Land use and

to involve the business community and

transportation agencies can put forward strong initiatives around transit oriented

development or other planning efforts

opportunities and attract new businesses.

Campbell Soup Company, as an "anchor

institution" in Camden, NJ, is encouraging

other businesses to support the city's "Road

designed to improve public health

FOR BUSINESSES

services can create attractive communities

more likely to choose locations in mixed use

neighborhoods with robust transit service.

depend on careful coordination between land

for new businesses. Small businesses are

Resilient transit oriented neighborhoods

For many businesses, new transit service

not enough to entice new investment. Coordinated land use and transportation

or other infrastructure project alone is

FOR LOCAL GOVERNMENTS

When multiple agencies are working to improve the quality of life within their community, why not coordinate efforts? No single agency is responsible or able to make holistic changes to a community's design alone- they need to work together to make sure all aspects of a healthy community are being considered, from safety, to transit access, to equity concerns.

Reduces costs of government programs

Agencies can pool resources and coordinate activities to meet ******* joint coals. One study found that partnerships between transit agencies and health and human services agencies can save \$700 million across the United States through trip coordination and streamlining paratransit services. Including private businesses on project steering committees can encourage partnerships and sometimes financial support from the private sector

Expedites project delivery

Projects can be delayed for many reasons - often due to lack of public support or a lack of funding. Bringing all important parties to the table ear can move projects from conception to reality more quickly. Each agency can \$1 also provide support and outreach to prioritize and fund projects.



White Paper: Rural Transportation Opportunities to Expand Mobility Options and Improve Health

- Purpose: Resource for State and local transportation agencies to identify and pursue opportunities for improving transportation and health in rural areas
- Focus on transportation and health challenges and opportunities in rural areas
 - Mobility: The ability of all residents, including people who do not drive, to get where they need to go with safe and reliable transportation options.
 - Physical activity and active transportation: Using non-motorized transportation modes, including walking and biking.



Source: https://www.fhwa.dot.gov/planning/health_in_transportation/resources/fhwahep22006.pdf



Making Healthy Connections FHWA Public Roads Article



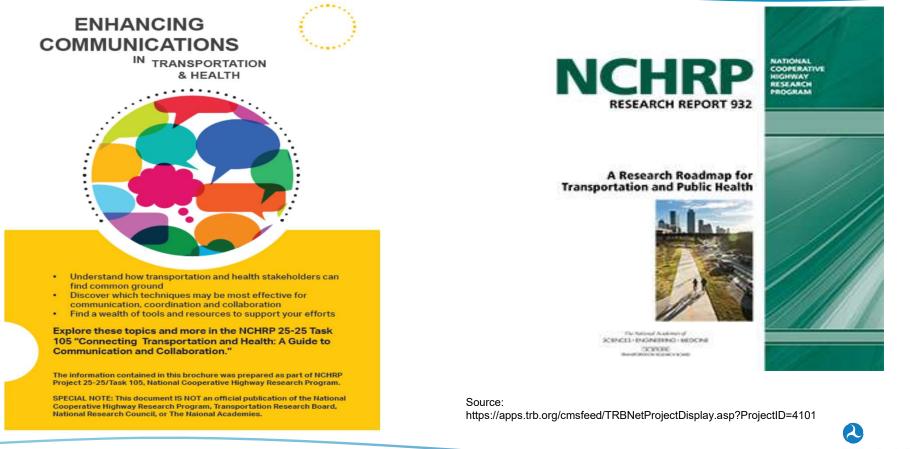
U.S. Department of Transportation Federal Highway Administration

Source:

Additional Resources



Additional Resources



Additional Activities Underway

- Updating Moving Healthy Brochure
- The FHWA Complete Streets Working Group CDC Coordination



Thank You / Discussion

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