

The Hidalgo County MPO and the El Paso MPO is organizing the 3<sup>rd</sup> Annual Border to Border Transportation Conference. The conference is scheduled for November 16/18, 2010 at the El Paso Convention Center, El Paso, Texas. The speakers **do not** need to pay the \$75 registration fee to attend the conference. If you are interested in being a speaker, please email as soon as possible to [mchampine@hcmpo.org](mailto:mchampine@hcmpo.org) your name, title, organization, contact information and theme & topic name along with a brief description of your paper. Listed below are a few topics that could be taken into consideration, but not limited to. Should there be any questions or comments, please do not hesitate in contacting Maria Champine at (956) 969-5778 or (956) 279-7909 or Efren Meza at (915) 591-9735. For more information, please visit our website at [www.hcmpo.org/conference](http://www.hcmpo.org/conference).

#### Theme: Freight Transportation

##### *Topics for Consideration:*

- Freight Transportation Industry Addressing Green Gas Emissions
- Global Freight Trends
- Strategic Development of Ports
- Integrating Freight into Transportation
- Freight Transportation Planning
- International Rail Road Project(s)
- National Freight Initiatives
- Integrating Freight & Travel Model
- Funding Options for Freight Transportation Projects
- Forecasting Freight Travel
- Zoning and Freight Planning
- Cargo Oriented Development
- Assessment of Current Performance Indicators for Freight
- Public-Private Partnerships for Freight Transportation

#### Theme: Land Use - Environmental

##### *Topics for Consideration:*

- Scenario Planning and the Role of Visualization
- Getting Involved in Land Use Decisions at the MPO Level
- Travel Demand Forecasting with Land Use Allocations
- Greenhouse Gas Emissions Initiatives (State & Regional)
- Integrating Sustainability Into the Transportation Planning Process
- The Application of NEPA to Highway Projects
- Key principals for successful Land-Use and Transportation Integration

#### Theme: Multi-Modal

##### *Topics for Consideration:*

- Effectively Integrating all Transportation Modes into your Planning
- Walkable Communities
- Bike Friendly Communities



**Theme: Transit**

*Topics for Consideration:*

- Incorporating Transit into Your Plans
- Development & Incorporating Bus Rapid Transit
- How to Motivate Communities to Support & Ride Public Transportation
- Regional Public Transportation Coordination
- Electric Transit Bus Technology
- What is best for your city....BRT, LRT, etc?

**Theme: Regionalism**

*Topics for Consideration:*

- Working Through the Political and Competitive Struggles inherent to the Regional Approach
- MPO effectiveness at the regional level – metropolitan authorities and more
- Inter-MPO's Coordination Strategies

**Theme: International Planning**

*Topics for Consideration:*

- Cooperative Efforts at International Borders
- Cross Border Transportation & Infrastructure
- Bi-National Transportation Planning Perspective (Canada, Mexico & US)
- Bi-National Initiatives (Canada, Mexico & US)
- Bi-National Coordination Efforts
- Border Planning for Southern & Northern Borders
- Bi-National Initiatives
- Emergency Management Coordination (Canada, Mexico & US)

**Theme: International Business**

*Topics for Consideration:*

- International Business on the Borders (Canada, Mexico & US)
- Collaborative Marketing Efforts
- Border Trade

# BORDER to BORDER Transportation Conference

**Theme: International Border Crossing**

*Topics for Consideration:*

- Border Crossing Improvements
- Border Crossing Improvements (Canada, Mexico & US)
- Regional Cross Border ITS Coordination
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**Theme: GIS**

*Topics for Consideration:*

- Tools & Technology
- Visualization Technology & Applications
- Mapping Accident Data & Use of GIS Application
- Census & Demographics

- Linking NEPA and Planning
- Vehicle Classification Data
- Travel Time
- Transportation Data Management
- Travel Demand Modeling
- Freight Modeling
- Risk Index Assessment using GIS Modeling for Truck Routes

**Theme: Safety**

*Topics for Consideration:*

- Overview of Safety Initiatives (Canada, Mexico & US)
- Border Accident Prevention Activities
- Strategic Safety Plan
- Safety Corridor Initiatives
- Border Emergency Response
- Incorporating Traffic Safety Planning Program
- Transportation Safety Project Implementation

**Theme: Finance**

*Topics for Consideration:*

- Decreased Reliance on Federal Funds – Creative Finance
- Understanding Future Financial Needs at all Levels
- Financing Techniques Guide for Border Project Sponsors
- Potential Private & Public Partnership
- Funding and Agreement Coordination Program Area
- How to ensure inter-jurisdictional projects are not under-funded?

# BORDER to BORDER Transportation Conference

**Theme: Next Transportation Bill**

*Topics for Consideration:*

- AMPO's Preparation for Next Transportation Bill
- National Surface Transportation Policy & Revenue Study Commission
- Transit Legislative Agenda

**Theme: Integrating Technology & Studies**

*Topics for Consideration:*

- Technology Integration
- Congestion Management Process
- Transportation System Management